

Yasir Munir

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Summary

Results-driven and certified Digital Marketer with 4+ years of experience in Facebook & Instagram Ads, Google My Business Profile, LinkedIn profile optimization, and local e-commerce brand building. Skilled in developing impactful social media campaigns, lead generation strategies, and problem-solving e-commerce product research. Founder of Digital Titan, helping businesses and personal brands grow their online presence with creative, data-driven marketing

Skills

- Facebook & Instagram Ads (Leads, Sales, Engagement)
- E-commerce Product Research & Branding
- Social Media Marketing & Content Strategy
- LinkedIn Profile Optimization & Growth
- Google My Business Profile
- Local SEO
- WhatsApp Business Marketing & Conversion Funnels
- Graphic Designing (Basic for Social Media Creatives)
- Copywriting & Ad Content Creation

Work Experience

- **Founder & Digital Marketing Specialist**
At [Digital Titan](#) – (2021 – Present)
- Planned and executed high-converting Facebook/Instagram campaigns for multiple clients across real estate, healthcare, and e-commerce niches.
- Helped local businesses generate consistent leads and sales through WhatsApp Business integration.
- Trained business owners to leverage social media for growth through personal brand [Yasir Munir](#).
- Developed creative ad copies, visuals, and conversion-focused strategies.
- Managed official social media pages and grew audience engagement through content marketing.
- Designed and implemented campaigns to increase brand visibility & client reach.
- Assisted in video production promotions and event marketing.

Certifications

- [Ultimate Digital Marketing Masterclass by Sheikh Sajawal](#)
- [Facebook Marketing and Advertisement](#)
- [Digital Marketing Tools and Techniques](#)
- [Digital Marketing & Local E-Commerce](#)

Education

- Bachelor of Science in English (2022-2026)
At **Education University, Lahore**
Key Subjects: Communication Skills, Writing Skills, Linguistics